Please note DBS is currently undergoing a process called programmatic review.

This is where some of our programmes are reviewed and updated every 5 years. As such, some of the modules listed in this catalogue may change slightly from what is currently advertised.

# How to use this catalogue and record your choices

- 1. Choose your electives modules/course in order of preference 1 to 10 (the most important first (Number 1), the least important = Number 10
  - 2. Include the module or course code
  - 3. Indicate the exact number of modules/courses required and the credits required
  - 4. Students are required to attend all scheduled classes for which they are initially registered. Auditing of courses (modules) is not permissible.
  - 5. Students may sometimes request a change of module and there may be applicable specific reasons where:
    - (1) An error by DBS has been made
    - (2) The home college does not approve of the module, post-registration
    - (3) The module has an online element which is not allowed or logistically possible for the student to participate in
  - 6. Modules marked with an asterisk have a portion of hours allocated to live online delivery

Please note for modules of a technical or specialised nature specific programme entry requirements will be required.

Choice	Title	Code
Exampl e	Introduction to Politics	A6AR004
1		
2		
3		
4		

5	
6	
7	
8	
9	
10	

### Contents

chool	of Business & Law - Spring Semester Options	6
Yea	ır 1	6
	Business Context and Organisation - B6BU100	6
	Digital Content and Media Tools - B6DM102	6
	Digital Content Creation - B6MK013*	6
	Business Ethics and Research Practice - B7BU115	6
	Global Finance - B7AF117	6
	Innovation & Entrepreneurship - B7AF119	
	Accounting Information Systems - B6AF115*	7
	Introduction to Web Development - B6IS120	7
	Economic Perspectives - B6AF112	7
	Enterprise and Innovation - B6MK119	7
	International Management Practice - B6MG113	7
	Introduction to Business Finance - B6BU105	7
	IT Essentials - B6IS116*	8
	Learning to Learn - B6LL100	8
	Foundational Academic Skills - B6AF116*	8
	Logic and Problem Solving - B6IS121	8
	Marketing Essentials - B6MK117	
	Maths and Statistics for Business - B6AF104	8
	The International Economy - B6EC015	8
Yea	ır 2	
	Advanced Economic Perspectives - B7AF111	9
	IT Project Management - B7IS130	
	Operating Systems - B7IS131	
	Advertising - B7MK044*	
	Marketing Analysis and Reporting - B7MK045*	
Yea	ar 3	
	Consumer Behaviour - B8MK107	
	Creativity, Innovation and Entrepreneurship - B8MK101	
	Data Management & Analytics - B8IS100	
	Event Marketing - B8MK108	
	Global Business - B8MN102	
	Human Resource Management - B8MN105	
	Services Marketing - B8MK105	
	Strategic Management - B8MN116	
	Strategic Marketing - B8MN101	
	Business Finance - B8AF125*	
റവ	of Arts - Spring Semester Options	
J J I	Year 1	
	Developmental Psychology 1 - A6PS016	
	Individual Differences 1 - A6PS015	
	Cognitive Psychology 1 - A6PS017	
	Positive Psychology - A6PS018	
	L Gamera Lavidiumuv = AUE OU 10	1 1

Foundation Criminology - A6SS107	11
Studio Production - A6SE014	11
Sound Production - A6FM111	11
Storytelling in the Digital Age - A6FM115	12
Writing for Screen Media - A6FM127	12
Introduction to Communications - A6GA115	12
Year 2	12
Audio for Film & Screen - A7FM111	12
Contemporary Film and Television - A7FM113	12
Creativity in the Music Business- A7SE014	12
Performance Technologies - A7SE012	
Biopsychology 2 - A7PS005	12
Psychology in action - A7PS101*	13
Social Psychology - A7PS112*	13
Year 3	13
Entrepreneurial Pursuits in Music - A8SE008	13
Game Audio - A8SE010	13
Environment and Society - A8SS109*	13
Global Issues - A8SS105	13
Intervention and Therapeutic Practice - A8PS010	14
Addiction - A8PS011	
Psychoanalytic Perspectives on Sexuality - A8PS009	14
Performance Psychology - A8PS012	
Lacan, Language and the Unconscious - A8PS013	
Ecopsychology - A8PS014	

# School of Business & Law - Spring Semester Options

# Year 1

#### **Business Context and Organisation - B6BU100**

Business Context and Organisation is an introductory business module. It introduces learners to external environmental analysis, organisational structure, organisational culture, and samples the concerns of the main organisational functions, namely; operational, financial, marketing and human resource management. It gives an appreciation of the importance and influence of the context of business internally and externally, how business is organised, and the contribution of the various functions. In tandem with the sampling of the finance function in general, a component of the course is given to introducing central accounting statements, and equipping students with the ability to interpret the broad parameters contained within these statements.

# **Digital Content and Media Tools - B6DM102**

Digital literacy and content creation skills are key interdisciplinary skills for learners beginning a higher education programme. This module will allow learners to become more critical consumers and producers of content for media. Firstly, Learners will create content for a website by understanding the basics of Wordpress (web content management system), use Adobe Photoshop (photo editing software), Adobe InDesign (print and digital publishing software), Audacity (audio editing software), and Premier (video editing software) to create content message expression, and storytelling using digital media tools. Secondly, learners will create a fully functioning website creating a website and content use SEO (Search Engine Optimisation), use basic HTML editor, embed their audio and video and link through Social Media (Facebook, LinkedIn). In doing so learners will discover which content works and how social media and an organisations' digital strategies work (and don't work).

### **Digital Content Creation - B6MK013\***

Students today are actively manipulating digital media to participate in social and everyday life. Making and sharing media has become an increasingly important feature of how young people communicate and engage with each other and with the wider world. For them, posting, linking, sharing and searching are among the ways they participate in their communities and socialise. The idea around this module is based on leveraging the learners' current basic knowledge and demonstrating to them that this can be enriched by utilising tools and technologies to enhance an organisation's brand within the business environment.

#### **Business Ethics and Research Practice - B7BU115**

The module will provide the environment to assist the learner to apply ethical principles in a given situation whether in business practice or in research. The importance of leadership and teamwork in relation to ethical practices will be appraised. Learners will be encouraged to scrutinise both Irish and international government legislations, policies and company responsibilities in relation to ensuring ethical business and research practices. The module will be delivered using a combination of teaching and learning strategies including lectures, case studies, published research papers, and self-directed learning In addition, the module will provide workshops enabling students to debate and apply their knowledge to practical business situations.

#### **Global Finance - B7AF117**

This course examines the system of markets and institutions for the exchange of capital, money, and goods, in the global marketplace from a practitioner's point of view. It examines these from the perspective of a corporate investment in a cross border and cross-currency business. Students will learn how to place a value on an international investment and how that value depends on conditions in the national economies that affect the investment. Learners will gain a solid understanding of the basic relationships between prices and rates in the global markets. The module applies our understanding about these relationships to the role of global finance and investment in global business enterprises. These concepts will be applied through discussion of case studies provided and by building spreadsheets to be used for analysis and concept application. In summary, the course is intended to give students interested in global financial issues a working knowledge of how global financial economic system analytics can be used to understand or forecast the effects of system changes on the value of private sector institutions. It is designed for learners interested in learning how to assess corporate investment decisions in the context of a global economy.

#### **Innovation & Entrepreneurship - B7AF119**

This module aims to provide learners with an opportunity to understand the creative process, develop and apply creative skills in a variety of contexts and apply this creative and innovative knowledge in their entrepreneurial thinking. Learners will be exposed to an awareness of the role of creativity and innovation as a key component to growth and competitive strategy of an organisation. Learners will also be exposed to a teamwork philosophy, which will be used to unlock their creative potential.

# Accounting Information Systems - B6AF115\*

This module enables learners' to understand the practical usage of commonly used accounting software packages. The module will utilise the Sage Line 50 accounting software package, or its appropriate equivalent. The module equips learners with the skills to operate and process the accounting functions typical to any accounting software package. This knowledge reinforces the learners' appreciation of implementation of accounting systems and reporting mechanisms.

# **Introduction to Web Development - B6IS120**

Theoretical concepts relating to web development are introduced to students. Learners will utilise this knowledge of current client-side technologies in order to design and develop static web sites. The module will provide learners with the skills and practical experience to build usable and accessible web sites while utilising basic SEO concepts.

### **Economic Perspectives - B6AF112**

The module is designed to expose students to the various economic perspectives existing in the world today; to understand as to why certain powers are more in favour of the free market approach austerity to the government interventionist (quantitative easing) approach or vice versa; students will also apply the theoretical frameworks learnt to any industry/economy to enable them to have a sophisticated view of the major changes taking place outside the classroom.

# **Enterprise and Innovation - B6MK119**

The overall aim of this module is to develop an awareness of the issues involved in international enterprise development while guiding learners (in groups and teams) in the development of a business plan for a proposed franchise business, and in doing so, encourage innovation and entrepreneurship. Secondly, learners will incorporate financial planning skills, awareness of international legal practices, local regulations as well marketing and management theories.

### **International Management Practice - B6MG113**

This module will provide students with a thorough appreciation of managing organisations internationally, along with an understanding of the different trajectories of current International Management thinking. Relate differences between countries when managing internationally, and what are the implications of these differences for international managers and the decisions they make.

# **Introduction to Business Finance - B6BU105**

This module will introduce learners to the principles, concepts and techniques required to understand the core components of business finance and internal/external financial analysis. Students will develop a knowledge and understanding of finance in the key areas of financial reporting, budgeting, variance analysis, performance evaluation and the role of various stakeholders.

### IT Essentials - B6IS116\*

In this module learners will focus on the essential and current concepts of computing and related technologies. Learners are given a relevant approach to the fundamental issues surrounding the world of computing through a balance between theory and the applied learning of these topics. Learners will build practical skills in databases, spreadsheets and web technologies. They will also appreciate the role that computer technologies have played in facilitating the evolution and development of business systems and the legal and ethical issues that have

emerged through this process.

# Learning to Learn - B6LL100\*

This module is intended to provide a transition to third-level education. It builds on learners' previous formal and informal learning and learning environments to stimulate reflection, curiosity and interest in the discipline and the enjoyment of learning. It will equip learners with the practical study skills and strategies to adapt and thrive as individuals, and in teams in a third-level environment. It will introduce learners to the library resources and IT systems and to academic writing skills required to present assignments in an articulate format. It will provide a basis for the development, practice and application of skills and competencies in other modules.

# Foundational Academic Skills - B6AF116\*

This module provides the learners' with knowledge of the behaviour required to transition into third level education. The module builds upon existing learning and equips the learner with the skills required in an academic and the business context. This module provides learners with the practical strategies to thrive both as individuals and in teams in a third level environment. The module is specifically designed to develop the following skills and competencies: academic and referencing, the ability to operate in groups, and the techniques of effective public speaking.

### Logic and Problem Solving - B6IS121

The module aims to consolidate and develop the student's ability - both in a group and individually - to solve problems, to be creative and to think critically. Students taking this module will explore and tackle a wide variety of problems, using Mind Maps, Lego MindStorm which may have relevance to programming, mathematics or both, but will be set in non-programming contexts. Students will also learn to validate the arguments in their own writing and that of others. The module is aimed at students who are relatively new to third-level education in the expectation that they will be better prepared for the demands of independent thought expected at third-level.

# Marketing Essentials - B6MK117

This module introduces the learner to marketing concepts and theories that provide a comprehensive foundation within the marketing subject area. Lectures will be the primary method of delivery. These are supported by tutorials to facilitate further discussion of material and guidance for self-directed learning. Guest lecturers will be invited to offer seminars to develop the learners' understanding of current practices in marketing led organisations.

# Maths and Statistics for Business - B6AF104

This module provides an introduction to the concepts and techniques within mathematics and statistics that are relevant to the modern business environment. Learners will study different data collection methods and sampling techniques, along with appropriate methods for summarising and presenting data. The module introduces financial topics including compounding and net present value; probability concepts such as the binomial and

normal distribution; and basic applications of differential calculus in business settings. Learners taking this module will not be taking accounting, thus mathematics required for financial transactions will be introduced in this module.

### The International Economy - B6EC015

This module aims to give learners a broad understanding of global developments which are impacting the world's economy through the two prisms of stability and disruption. The main objectives of the course are to enhance our understanding of various economies of the world and their interdependence, and to analyse changing global financial and trade systems and agreement that underpin the international economy such as International Trade Agreements, CETA, The Brexit Agreement (and associated protocols), NAFTA and the Chinese Belt and Road Initiative.

# Year 2

# **Advanced Economic Perspectives - B7AF111**

The module is designed to give learners a deeper appreciation of the roots of political economic perspectives existing in the world today, in order to understand the free market approach and the government interventionist approach of policy. Learners will also apply the theoretical frameworks provided in lectures to individual markets/industries and wider macro environments to enable them to develop a more sophisticated view of the political economic events taking place in the real-world context.

# IT Project Management - B7IS130

This module provides the learner with an understanding of the importance of project planning and evaluation in project management within organisations and assists the learner in adopting an appropriate project management perspective with regard to the management of projects within organisations.

#### **Operating Systems - B7IS131**

This module will serve as an introduction to operating systems. It will build learners' understanding of the theory that underpins operating systems and supplement knowledge of hardware components of a computer system. It will address abstract concepts such as multiprocessing, memory management and file management. The learner will be introduced to functional aspects of Windows and Linux operating systems. The module will progress to generate skills based on the practical application of this knowledge through hands-on assignments which will develop real world skills.

### Advertising - B7MK044\*

This module introduces learners to advertising theory, concepts and frameworks. Learners will develop advertising campaigns that utilise a variety of traditional and digital media within a strategic planning framework

and will be able to understand the communications process and its relationship to the development of relevant advertising strategies to targeted audiences. Learners will be introduced to various digital tools for measuring advertising effectiveness and utilise design tools to help build creative campaigns and will engage with various debates around the ethical issues concerning advertising.

### Marketing Analysis and Reporting - B7MK045\*

At the end of this module, students should be able to critically assess the role of strategic marketing analysis in the corporate context; demonstrate a systematic understanding of the theoretical frameworks and processes in strategic marketing; critically evaluate appropriate marketing concepts and techniques in strategic marketing decision-making; evaluate arguments and make judgments that can guide the development of marketing plans and decision-making within Organisations; apply a variety of problem-solving tools and methods.

## Year 3

#### Consumer Behaviour - B8MK107

Consumer analysis is a module that endeavours to provide learners with a robust understanding of the theoretical perspectives and models driving contemporary global consumption and to facilitate the application of these perspectives to market place examples and cases. The module provides an analysis of consumer motivations, perceptions, attitudes and personality and combines these with topics relating to consumer culture, family influence and peer recommendation. The module challenges learners to think in a critical fashion and ultimately develop the ability to apply buyer behaviour theory into practice.

#### Creativity, Innovation and Entrepreneurship - B8MK101

Rapid changes have prompted today's organisations to ensure their survival by launching Innovative products and services with advanced technology and different and new ways of thinking. These approaches require creativity, innovation, and entrepreneurship. The role of these three important factors can be summarised as follows: Creativity is an ability that can lead to an invention or idea by the creative person. Change refers to the active process of introducing a change that moves an organisation over time from established ways of doing things to new, desired, and more successful ways of operating. Innovation is the process to convert invention or idea into a marketable product or service. Entrepreneurship is an individual characteristic that leads the innovation process successfully in bringing a product or offering a new service to market despite many obstacles.

#### Data Management & Analytics - B8IS100

High quality data and discovering patterns is an essential component of a modern organisation. Enterprises now rely on their data assets to make informed and increasingly effective decisions. Data analytics involves processes and activities designed to obtain and extract useful information from available data stores. The

emergence of large scale data sets (referred to as 'Big Data') enforced a reassessment of traditional data management and analytic techniques. This module will examine core data management tools and techniques. It will then build on this knowledge to evaluate cutting edge tools and techniques.

#### **Event Marketing - B8MK108**

Event Marketing is designed to offer learners a focused perspective on the marketing of events across domestic and international sectors. The module combines traditional marketing options with new emerging marketing tools and techniques in order to provide a robust overview of the options available to the contemporary event marketer. This module differs from other marketing modules in that it provides specific marketing guidelines for the event industry which includes service provision, e-event marketing, marketing as entertainment, event pricing and social event marketing. Lectures are the primary method of delivery and are supported by tutorials and interactive sessions for discussion of material and self-directed learning.

#### Global Business - B8MN102

In this highly contemporary module, learners will absorb and process the major global trends in the business world, assess their business implications, and generate strategic options in response. Learners will develop an understanding of factors driving the attractiveness of international markets and possible modes of market entry. The strategic implications of key political, legal, and social forces in the global business environment will also be considered, including practical and theoretical aspects of managing across differing national cultures.

### **Human Resource Management - B8MN105**

The module provides learners with a comprehensive and modern review of talent planning, management and resourcing. Students will learn how Human Resource (HR) specialists demonstrably add value in pursuit of competitive advantage and organisational sustainability. Among other contemporary issues, learners will be introduced to the complexity surrounding the reconfiguration of the HR role, the impact of culture on HR performance, the rise of the HR business partner, the potential of e-enabled HR and HR outsourcing opportunities. This module also includes an assessment of the traditional HR activities, recruitment and selection, training and development and associated sophisticated policies and practices.

### **Services Marketing - B8MK105**

The module offers an alternative view to the traditional marketing focus on the marketing of products by recognising that services have a distinctive nature and therefore require a distinctive form of marketing. The traditional marketing mix, the 4P's, is expanded to take into consideration an additional 4P's consisting of the people (employees), the process, the physical environment and productivity which are imperative to successful service delivery. The learner should develop an in-depth understanding of the unique nature of service organisations and become equipped with the knowledge and skills for managing and implementing marketing approaches in the service sector.

#### Strategic Management - B8MN116

Learners will be provided with the knowledge, skills, concepts and tools necessary to understand, and respond to, the increasingly complex, global, volatile, and dynamic context in which organisational strategy formulation and development take place today. This module will conduct a detailed study of the nature of strategy content, and of strategic processes, in a variety of organisational/industry settings designed to equip students for further study at postgraduate level and for future career development.

#### Strategic Marketing - B8MN101

This module is a capstone module for marketing learners. During this module, emphasis is placed on the practice of problem solving and decision making using the case study method. This module provides learners with the opportunity to reflect on real marketing case studies and analyse these. A series of case studies will be selected at the beginning of this course as these relate to current issues in Marketing. Learners will be exposed to a variety of industries and will have the opportunity to apply the body of knowledge they have acquired in previous marketing modules. Case studies will be presented in class and learners will be required to come prepared to participate actively in the debates. In order to make informed decisions learners need to be prepared and familiar with the case study. The final assessment will be the writing of a case study and the presentation of this project in a conference format.

# **Business Finance - B8AF125\***

The module incorporates the areas of financial accounting and business finance necessary for a business graduate in a management position. The module provides knowledge and understanding of the principles and concepts that underpin financial accounting within the context of business finance. The module will provide knowledge and understanding of the key financial opportunities and challenges faced by managers and enable the implementation of contemporary management solutions for the individual, groups and the organisation.

# School of Arts - Spring Semester Options

# Year 1

## **Developmental Psychology 1 - A6PS016**

This module will introduce the topic of developmental psychology, which can be defined as the systematic study of the developing person across the lifespan. It aims to provide an introduction to the study of human development. Learners will learn about the changes that occur across different domains of development throughout infancy and childhood. Learners will learn about developmental theories and concepts, and about the methods involved in developmental research. The module will touch upon some of the key critical issues and frameworks that shape our understanding of development, these include nature versus nurture, continuity versus discontinuity and biological, social and cognitive factors interact and influence development.

#### **Individual Differences 1 - A6PS015**

This module provides an overview of the different theoretical perspectives used in Psychology to understand individual differences in personality and intelligence. It also aims to provide learners with an understanding of how the theoretical and empirical findings can be applied to the work environment

# Cognitive Psychology 1 - A6PS017

Cognitive psychology deals with the scientific study of mental processes, with a focus on understanding how the human mind and brain acquires, attends to, stores and uses information in order to support our complex mental lives. In this introductory module on cognitive psychology, learners will build foundational knowledge in the subject of psychology & Cognitive Psychology

#### Positive Psychology - A6PS018

Learners will be introduced to a range of classical and contemporary studies from the field of positive psychology which includes but is not limited to well-being, mindfulness, gratitude practices and emotional intelligence. This method aims to enhance learners' understanding of fundamental concepts, theories, and research methodologies in social psychology. Additionally, it seeks to cultivate learners' awareness of practical applications of social psychology research in real-world scenarios.

### Foundation Criminology - A6SS107

The Foundation Criminology module is a foundational level module that examines crime theories and their importance in society from a sociological viewpoint. The module examines underpinning concepts, ideas and theories which form the matter of criminology, and applies them to a variety of real-world examples. The module is designed to help the learner see how crime and society are connected to each other. A historical perspective is

introduced to highlight the characteristics of different policies and criminological systems. In summary, this module helps the learner understand and explain criminological phenomena, which is crucial for understanding the world in which we all live.

#### Studio Production - A6SE014

This module aims to introduce learners to the key concepts in studio-based production. The module aims to introduce the role of production with clients, examining the process from composition to release-ready music. The module strengthens the practical aspects of production, developing the Learners soft and hard skills while working through a creative production with clients in the studio and highlights the importance of the evaluative and reflective processes.

#### **Sound Production - A6FM111**

The module sets out to enable learners to set up the hardware and software of a sound production suite to record, edit and mix. It provides a foundation in audio theory and production.

## Storytelling in the Digital Age - A6FM115

This is a practical module, one designed to develop and demonstrate a learner's relationship with storytelling in the digital age. Approaching the subject from a wide range of perspectives, this module will provide an overview of the contemporary landscape through a series of class-based projects, digital discussions, electronic exercises and other forms of collaborative activities designed to draw upon existing skills and also develop additional expertise.

# Writing for Screen Media - A6FM127

This module introduces learners to collaboration with other writers and actors in the development of a script. The module provides foundational learning for modules in the final stage.

#### **Introduction to Communications - A6GA115**

This module introduces students to theories of communication and their application to the study of culture and society in a historical and contemporary context. Students completing the module should be able to demonstrate competence in understanding different research approaches to the study of communication, both in academic theory and critical practice.

# Year 2

#### Audio for Film & Screen - A7FM111

This practical module aims to equip the learner with the skills needed to construct and utilise audio, supporting the moving image. It provides tuition in the technical practices of soundtrack work: spotting cues, creating edits for video, arranging and orchestrating pre-existing music while working with audio and video applications. The learner will gain the ability to undertake a practical analysis and generation of audio for the moving image and will be assessed on portfolios of original work.

# **Contemporary Film and Television - A7FM113**

This module is designed to allow learners to broaden their exploration by considering a wide range of issues regarding contemporary film and television. The module is split into two distinct parts; the first focusing on the study of Gender in Film Theory and how it relates to contemporary practices, the second considering alternative narrative practices and the effect of the proliferation of streaming services on contemporary audiences.

### **Creativity in the Music Business- A7SE014**

The module will introduce learners to creative techniques and help to develop their creative thinking skills. The concept of being creative is the start of the innovation process. Creativity is characterised by the ability to perceive the world in new ways, to find hidden patterns, to make connections between seemingly unrelated phenomena, and to generate solutions. Creativity is crucial for the music industry in the modern contemporary environment, especially when the market is dependent on innovative, breaking technology. Practical exercises in creativity will develop and challenge the learners. The module will show the importance of creative innovation in every commercial organisation.

#### **Performance Technologies - A7SE012**

This module aims to develop learners' technical skills for performance technologies. This module will focus on the key skills of: Connectivity, workflows, creating a set, performance technologies and mapping controllers. The module will strengthen these skills through demonstration, and practical applications of advanced techniques. The module reinforces practical aspects of other creative modules within the programme.

### Biopsychology 2 - A7PS005

Biopsychology is an area of Psychology that takes a biological approach to understanding behaviour. Biopsychologists study the biological events that underlie all of an individual's thoughts, feelings, and actions. Research in this area focuses on the relationship between brain and behaviour but often extends to physiological processes elsewhere in the body (e.g. peripheral nervous system). This course will discuss the methods of investigation used in biopsychology, how drugs affect behaviour, and explore what is currently known about the neural basis of various psychological and neurological disorders.

Before investigating these topics, this course will provide the necessary foundation: a background on the basic nervous system and functioning at gross and cellular levels.

#### Psychology in action - A7PS101\*

This is a module to improve DBS graduate employability through learner actions. The module aims to increase career awareness, career exploration and career preparation and training in learners who are required to research the labour market and seek a voluntary position within a relevant organisation for a minimum of 2-hrs/ week or engage in research or project work within and/or for a specified community with a similar time commitment. To provide learners an opportunity for direct, systematic, two-way interaction with psychology professionals and/or the community over an extended period of time. The module will introduce learners to creative techniques and help to develop their creative thinking skills. The concept of being creative is the start of the innovation process. Creativity is characterised by the ability to perceive the world in new ways, to find hidden patterns, to make connections between seemingly unrelated phenomena, and to generate solutions. Creativity is crucial for the music industry in the modern contemporary environment, especially when the market is dependent on innovative, breaking technology. Practical exercises in creativity will develop and challenge the learners. The module will show the importance of creative innovation in every commercial organisation.

# Social Psychology - A7PS1122 \*

This module discusses in more depth the foundation material in Social psychology in the first year and provides further themes and issues concerned within Social psychology, spanning the past to contemporary times. The contribution made by Social Psychology to the understanding of the individual, the social context, and the relationship between the two is examined throughout the lecture series. Central theories of Social Psychology will be described and debated and will provide the opportunity to assess empirical research. In addition, the applied nature of Social psychology will continue to be emphasised to debate, understand and ameliorate issues within the real world setting. The module is delivered in lectures providing interactive learning opportunities.

<sup>2</sup> Prior learning required

# Year 3

## **Entrepreneurial Pursuits in Music - A8SE008**

This module aims to provide learners with an opportunity to understand the creative process, develop and apply creative skills in a variety of contexts and apply this creative and innovative knowledge in their entrepreneurial thinking. Learners will be exposed to an awareness of the role of creativity and innovation as a key component to growth and competitive strategy of an organisation. Learners will also be exposed to a teamwork philosophy, which will be used to unlock their creative potential.

### Game Audio - A8SE010

The module introduces learners to the world of creative audio for games. Learners will consolidate skills from composition, coding, recording, and production skill sets from previous modules. The module aims to develop learners' dexterity in these skills allowing creative work in sound design, and interactive and immersive composition in the gaming environment.

#### **Environment and Society - A8SS109\***

The current climate and biodiversity crises are 'natural' disasters caused by social, economic and political structures, and they have social, economic and political consequences. This module will familiarise learners with the causes, history and current state of the crises, and the ways in which various sociology can be useful both in understanding the background and human systems underpinning environmental emergencies, as well as in presenting potential ways of adapting. By drawing on the most recent research and theory in environmental sociology, learners will be encouraged to analyse issues not just at a personal level, but more importantly at the level of society.

#### Global Issues - A8SS105

This module encourages learners to think critically about historical and current global social, economic, political and cultural processes in an ever-transforming world. Through an exploration of various case studies and practical examples, learners will analyse the ways in which global issues impact everyday life across the world.

## **Intervention and Therapeutic Practice - A8PS010**

The goals of this module are: Introduce the main psychotherapy traditions including psychodynamic, behavioural, humanistic, and family systems. Present the research base for empirically supported treatments. Distinguish evidence based treatment from empirically supported treatments. Examine the Common factors in psychotherapy such as empathy, therapeutic alliance, therapist effects, rupture repair, expectation. Review models of integration including theoretical integration, assimilative integration, technical eclecticism. Demonstrate how integrative interventions are applied in practice. Examine psychosocial approaches in behavioural healthcare such as Community Reinforcement Approach, Parents Under Pressure, Therapeutic Communities, The Good Life Model,

Seeking Safety for dual diagnosis.

### Addiction - A8PS011

The goals of this module are: Examine addictive behaviours including definitions, and explanations of the range and forms of addictive behaviours (substance and process). Present a historical and cultural perspective on theories of causation, definitions, and theoretical perspectives, including moral, medical/disease, and biopsychosocial model. Examine physical and mental health impacts of addiction including disease transmission, pregnancy and drug use, and mortality rates. Discuss treatment and rehabilitation including treatment across the lifespan, barriers to treatment, and gender specific treatment. Discuss gender specific risk factors, sociological, psychological, and cultural factors, and feminist theory of addiction. Examine attitudes to women drug users, stereotypes, sexual promiscuity, inadequate role model, drug using mother, victim, or willing participant. Analyse the integration of prevention, treatment, recovery services across healthcare and criminal justice systems.

### Psychoanalytic Perspectives on Sexuality - A8PS009

This module is delivered through interactive lectures using an array of online and offline multimedia. It will adopt an interactive approach to the subject of sexuality, sexual difference and identity using core texts from the psychoanalytic field, giving students an opportunity to bring their own questions to the texts and explore how these texts are still relevant in contemporary society. Time will be given for individual and group activities and reflection on learning is encouraged through discussion and course work. The importance of viewpoint diversity and dialogue will be highlighted for learners and time will be given for the consideration of differing viewpoints and approaches.

# Performance Psychology - A8PS012

This module provides an introduction to the emerging field of performance psychology. It explores psychological theory and research related to human achievement, focusing in particular on theories of intelligence, motivation, practice, and creativity. Learners will critically evaluate the evidence and explanatory power of these theories across a range of domains including musical ability, sport, work and business, and education and will engage in discussion related to the nature and basis of human talent. The interplay of genetic, psychological, and contextual factors on achievement will also be explored.

#### Lacan, Language and the Unconscious - A8PS013

This module will demonstrate the crucial role language plays in the field of psychoanalysis, and it will examine how to approach the reading of Lacanian texts. It will pay close attention to some texts, Including some of Lacan's which focus on speech and language. Moreover, it will examine, through a study of Freudian cases, the

relationship the psychotic has to language.

# Ecopsychology - A8PS014

This elective module is designed to introduce interested learners to major concepts, theoretical perspectives and empirical findings in a dynamic and emerging field of Psychology. It also aims to provide learners with useful practical tools for behaviour change to bring to future employment and educational experiences. This module highlights the applied value and social relevance of Psychology in modern society. An exploration of various perspectives and angles from humanistic-inspired ecotherapy to incentive focused behavioural interventions will showcase the flexibility, diversity and breadth of thought being generated by this developing discipline.