



LESSONS IN LEADERSHIP

10 Key Learnings from the Edge of Politics

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About Me



**What */s*
Leadership?**

10 Lessons I've Learned About Leadership

1. Be In It for the Right Reasons

Right Reasons

To bring change

To help others

To raise others up

To make the world a better place

To right wrongs

Wrong Reasons

To please your own ego

To please your parents

To have personal power

To wield power over others

To make money (for the sake of making money)

2. Show People Your Vision

“Progress is the realization of utopias”

- Oscar Wilde



3. Bring People With You on a Shared Journey

“You don’t lead by pointing and telling people some place to go.

You lead by going to that place and making a case.”

- Ken Kesey

4. Create a Space for People to Move Into

“You’ve got to demand that other things are put on the table instead of the [swear word!] that passes for politics.”

- John Zerzan



5. Raise People Up!

First-time demonstrator (left)



First-time election leafletters



First animal rights candidate for London mayor

London Let's Lead

Vote **Vanessa Hudson** for Mayor to:

-  Push for carbon net zero status for London by 2025
-  Improve health, save NHS funds, protect the planet & help prevent pandemics by promoting plant-based diets
-  Incentivise public transport use, demand increased funding from government to ensure affordability, reliability & safety - improving air quality
-  Better protect London's 9 million+ animals by creating an **Animal Welfare Committee** within the Assembly
-  Prioritise creating sustainable, affordable homes for all
-  Foster a culture where **speciesism is rejected**, with wildlife managed non-lethally, the sale of foie gras & fur in shops discouraged, lobsters no longer boiled alive in restaurants & animal-free testing championed
-  Celebrate & expand London's biodiversity, end the use of pesticides & create more spaces where nature can flourish

☒ Make Vanessa Hudson your first vote in the London Mayoral Election

☒ Vote for Animal Welfare Party in the London Wide Assembly Election

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ANP
Animal Welfare Party

I believe London can be a world-leading city - not only for people but for animals & the environment too.

Our capital has a proud history of leading progress. But our global society now battles crises of health, climate & biodiversity - due, in part, to our unequal relationship with the natural world.

Emerging from the pandemic, we face a choice: continue on the path that brought us here or forge a new way. I know London can lead the world in a new direction, acting as a beacon of innovation & healthy, sustainable, compassionate living.

Let's consign speciesism, sexism, racism & exploitation of nature to the past - so that health & opportunity belong to all, young, old, human & non human.

-- Vanessa

vanessahudson.london
facebook.com/vvhudson
[@animal_welfare_party_uk](https://twitter.com/animal_welfare_party_uk)
[@vanessahudson](https://twitter.com/vanessahudson)

First pan-European election campaign by animal parties



**6. It's OK Not to
Have All the Answers!**

7. Acknowledge Those Who Inspire(d) You









8. Stand in Your Own Truth



9. Do It Your Way



**Masked gunmen
are slaughtering wildlife
in the
Peak District National Park**

Find out more:
www.huntinvestigationteam.org

HIT
HUNT INVESTIGATION TEAM

10. Know Your Place in the Chain





Thank You!



Questions

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