



# leading by example: making a social impact

SGLC: STUDENT GLOBAL  
LEADERSHIP CONFERENCE  
PROGRAMME &  
WORKBOOK

April 1-2, 2022, LONDON, UK  
[www.fie.org.uk/SGLC](http://www.fie.org.uk/SGLC)

presented by:



# WELCOME



**Mr. Victor Mellors**  
Conference Director

A very warm welcome to the 2022 Student Global Leadership Conference (SGLC). For many of us, this may be the first in-person event we've attended in years. It is with sincere gratitude that we gather together again to explore what the SGLC is all about – student leadership. Since 2013, delegates and presenters have covered a multitude of topics from climate change, to tribal nationalism, to income equality. It goes to show that our world is constantly moving and evolving, with one crisis evolving into another. With current events evolving in Europe and around the world it is clear the need for great leadership is more important now than ever. So how do we become better leaders as students? How do we make a social impact? This weekend, we hope to exchange ideas with other students, professionals, and academics to improve the future of our global society.



**Michael A. Genovese, PhD**  
Loyola Marymount Univ.

Michael A. Genovese received a PhD from the University of Southern California in 1979. He is a Professor of Political Science, and President of the Global Leadership Institute at Loyola Marymount University. In 2006, he was made a Fellow at the Queens College, Oxford University. Professor Genovese has written over forty books, including *Building Tomorrow's Leaders Today* (Routledge, 2014), and *The Future of Leadership: Leveraged Leadership in an Age of Hyper-Change* (Routledge, 2015). He is also on the Editorial Board of the International Leadership Journal.

*Professor Genovese, is a long-standing champion of the SGLC since its inception in 2013, bringing LMU students to the conference in-person and online. FIE is honoured that he will open the conference via a video welcome address on Friday.*

## **FIE** | ABOUT US OUR MISSION & VALUES

FIE, a London-based non-profit educational organisation, provides customised partnership programmes and individual student enrolment programmes in London, Dublin, and Amman for undergraduates. FIE is delighted to welcome all presenters and delegates to its sixth Student Global Leadership Conference. Our mission is to provide high quality educational experiences to the global community. In pursuit of these goals, FIE is committed to the development of creative learning environments wherein an understanding of, and appreciation for, the privileges and responsibilities of international citizenship is fostered. This commitment is driven by the belief that interaction between people of diverse cultures is the base upon which empathy among nations is built. From our formal missions, FIE has devised specific values which underpin and motivate all aspects of our organisation. We value:

*Knowledge & Inclusivity | Ethics & Human Rights | Social & Cultural - Reflection & Action | Commitment to the Environment*

## CONFERENCE VENUE

*Our host venue is part of the FIE Kensington Campus*

### **Royal Geographical Society (RGS)**

Since 1830, the Royal Geographical Society has been a leader in education, exploration, and discovery and a beacon for forward-thinkers. Many of the world's great expeditions and explorers, such as those of Charles Darwin and David Livingstone, were supported and funded by the RGS. The Society's collections include over 2 million maps, artefacts, paintings, and photographs which span over 500 years of geography and travel.



*Royal Geographical Society*

*Learn more about the FIE Kensington Campus: [www.fie.org.uk/fie-kensington-campus](http://www.fie.org.uk/fie-kensington-campus)*

*Illustrations: Bek Cruddace | [www.bekcruddace.co.uk](http://www.bekcruddace.co.uk)*

# TABLE OF CONTENTS

Programme at a Glance	4
Conference Logistics	5
Detailed Programme	6
Biographies	
<i>Keynotes and Panellists</i>	7
<i>Breakout Session Leaders</i>	8
Guided Notes Pages	
<i>Opening Keynote</i>	10
<i>Morning Keynote</i>	11
<i>Session 1</i>	13
<i>Panel Discussion</i>	14
<i>Session 2</i>	17
<i>Breakout Session 3</i>	19
<i>SGLC Big Ideas &amp; Close</i>	20
Map to Key Locations	22

*The Student Global Leadership Conference isn't just a weekend - it's a beginning.*

*Great leaders are not just compelling in the present, but have foresight to account for and guide into an uncharted future. Emerging global leaders must think beyond short-term gains and build sustainable communities, policies, practices, and organisations which support our planet, people, and global prosperity. FIE's sixth Student Global Leadership Conference (SGLC) will challenge and empower leaders to find opportunities, make positive impacts, and pursue a leadership practice which considers holistic effectiveness, and in return, build a better tomorrow for everyone. Our actions in the present will lead us to a thriving future.*

*By the end of the Student Global Leadership Conference, delegates will be able to:*

- 1. Define the role of leader and the concept of leadership for today's generation of university students*
- 2. Examine current and historical issues facing leaders and leadership*
- 3. Defend/support/explain the value of social justice in leadership and its importance for creating a better tomorrow*
- 4. Articulate and market their personal leadership skills*
- 5. Propose a solution to a challenging social problem in their community and design a plan to develop their intentions into effective action*

*This workbook will enable you to take directed notes on the keynotes, panel, and sessions, in order for you to reflect on what you have heard and learnt, in preparation for the Big Ideas Session on Saturday.*

## #SGLC2022

**FOR VOTING AND Q & A  
PLEASE SCAN HERE**  
[https://www.sli.do/  
code: SGLC2022](https://www.sli.do/code:SGLC2022)



[www.facebook.com  
/FIELondon/](https://www.facebook.com/FIELondon/)



[www.instagram.com  
@fiestudy\\_abroad/](https://www.instagram.com/fiestudy_abroad/)



[twitter.com  
@FIEstudy\\_abroad](https://twitter.com/FIEstudy_abroad)





## **STUDENT GLOBAL LEADERSHIP CONFERENCE**

# PROGRAMME AT A GLANCE

### **Friday 1st April**

From 6:00 pm

6:45 pm - 7:00 pm

7:00 pm - 8:00 pm

8:00 pm - 9:30 pm

**Registration**

**Welcome**

**Opening Key Note**

**Drinks and Canapé Reception**

*Royal Geo. Society (RGS)*

*Ondaatje Theatre*

*Ondaatje Theatre*

*Map Room & Garden*

### **Saturday 2nd April**

8:30 am - 9:00 am

9:00 am - 9:10 am

9:10 am - 10:10 am

10:10 am - 10:30 am

10:30 am - 11:30 am

11:40 am - 12:40 pm

12:40 pm - 1:25 pm

1:30 pm - 2:30 pm

2:40 pm - 3:40 pm

3:40 pm - 4:00 pm

4:00 pm - 4:30 pm

**Morning Tea & Coffee**

**Morning Welcome**

**Morning Keynote**

**Refreshment Break**

**Session 1**

**Panel Discussion**

**Lunch**

**Session 2**

**Session 3**

**Refreshment Break**

**Big Ideas & Closing Remarks**

*Map Room & Garden*

*Ondaatje Theatre*

*Ondaatje Theatre*

*Map Room & Garden*

*RGS Various Rooms*

*Ondaatje Theatre*

*Map Room & Garden*

*RGS Various Rooms*

*RGS Various Rooms*

*Map Room & Garden*

*Ondaatje Theatre*

*See Time Out London and online  
booklet of suggested activities  
for evening time and after the  
conference*

### **Information Desk**

A conference information desk will be located in the reception of the Royal Geographical Society. It will be staffed throughout the conference should you have any questions.

### **Dress Code**

The dress code is business casual. Please avoid wearing casual jeans, trainers, t-shirts, crop tops or flip-flops.

### **Etiquette**

Delegates should show respect to speakers and peers at all times and should engage actively in the conference. Delegates should arrive promptly to all sessions. Mobile phones should be on silent mode during sessions and delegates should not speak over the presenter. Only water should be taken into session rooms (no other food or drink).

### **Partnership Values Statement**

FIE endeavours to partner with organisations and individuals who share our values on sustainability, diversity and inclusivity, social justice, and human rights in order to ensure a consistent vision is fostered across FIE's operations and throughout the FIE community.

### **Accessibility**

If you have any requirements, questions or concerns relating to accessibility at the conference or relating to travel to/from, please contact any staff member who will be able to assist you. The RGS has accessibility plans in place.

### **Catering**

The conference catering will be vegan friendly, with a mixture of vegan and vegetarian options. RGS has sustainable food policies. Please bring a water bottle with you - as you can refill onsite.

### **Session Locations**

Sessions will take place in three different room locations, please refer to detailed schedule and map at reception desk.

### **Key to Name Badges**

Each name badge shows the name and organisation/university of the participant. Presenters, panellists, and delegates are denoted at the bottom of each badge.

### **After the Conference**

Conference presentations will be available after the conference for reference - please check the email address you registered with for post-conference information. We welcome all feedback and kindly ask that you complete the conference survey.

### **Filming**

This event will be professionally photographed and recorded by FIE: Foundation for International Education- by registering, you have agreed that your image may be captured and potentially used in the future for marketing purposes and becomes the copyright of FIE.

### **COVID-19 Considerations**

We request that visitors maintain a respectful and appropriate distance when in and around the building, sanitise or wash your hands regularly, and wear a face covering if you chose. The Society has 'We're Good to Go' COVID-19 industry standard accreditation in partnership with The National Tourist Organisations of Great Britain and Northern Ireland, which recognises we have followed government and industry COVID-19 guidelines, ensuring processes are in place to maintain cleanliness and aid social and physical distancing For more information see: <https://www.rgs.org/about/visiting-the-society/good-to-go/>



## **LOGISTICS**

# DETAILED SCHEDULE

We are excited to offer delegates the opportunity to participate in a wide range of sessions, from keynotes and panels to interactive and hands-on sessions. Session presenters include

student leadership specialists, leadership scholars, professionals with experience in leadership, as well as student delegates. We have categorised sessions into three Pathways. Each pathway follows presentations on a similar theme. Delegates who wish to examine a particular theme in depth may choose to attend multiple presentations in the same pathway. Delegates who are looking to explore a variety of facets of leadership and gain breadth may choose to attend presentations from many pathways. The choice is up to you—choose a single pathway or mix and match!

## COLOUR KEY



KEYNOTES/PANELLISTS



LEADERSHIP & IDENTITY



TECHNOLOGY & PROFESSIONAL



COLLECTIVE & PERSONAL RESPONSIBILITY

FRIDAY 1 APRIL

From 6:00 pm <b>Registration</b>	<b>Receive Conference Pack:</b> <i>includes name badge, detailed programme and workbook.</i> Exhibition Road Entrance, Reception, Royal Geographical Society
6:45 pm—7:00 pm <b>Welcome Address</b>	<b>Victor Mellors, FIE, and Prof. Micheal A. Genovese, LMU</b> Ondaatje Theatre
7:00 pm—8:00 pm <b>Opening Keynote Address</b>	 <b>Jane Smith:</b> <i>Deputy Leader of the Animal Welfare Party</i> Ondaatje Theatre
8:00 pm—9:30 pm <b>Drinks &amp; Canapé Reception</b>	<b>Finger Food &amp; Drinks:</b> Vegan & Vegetarian <i>Special Guest Performance by Orchestra Vitae, Map Room &amp; Garden</i>

SATURDAY 2 APRIL

8:30 am—9:00 am <b>Morning Tea &amp; Coffee</b>	<b>Tea/Coffee/Water</b> Map Room & Garden
9:00 am—9:10 am <b>Morning Welcome</b>	<b>Victor Mellors</b> Ondaatje Theatre
9:10 am—10:10 am <b>Morning Welcome</b>	 <b>Judy Ling Wong, OBE</b> <i>Leadership at a Time of Crisis in an Uncertain World</i> - Ondaatje Theatre
10:10 am—10:30 am <b>Refreshment Break</b>	<b>Tea/Coffee/Water</b> Map Room & Garden
10:30 am—11:30am RGS Various Rooms  <b>Session Group 1 (Choose 1)</b>	 <b>Dr. Basil Read</b> <i>Values Centred Leadership</i> - Ondaatje Theatre
	 <b>Johnathan Poarch et al</b> <i>Global Leadership Defined</i> - Sunley Room
	 <b>Jenene Calloway et al</b> <i>Global Leadership Challenge in Social Responsibility</i> - Drayson Room
11:40 am—12:40 pm <b>Panel Discussion</b>	 <b>Dr. Heidi James-Dunbar (moderator), Dr. Rene' Hernandez, Prof. Ken Hassell, Eve Alcock &amp; Callum Watts</b> - Ondaatje Theatre
12:40 pm—1:25 pm <b>Lunch</b>	<b>Bag Lunch Provided:</b> Vegetarian & Vegan Friendly Options Map Room & Garden
1:30 pm—2:30am RGS Various Rooms  <b>Session Group 2 (Choose 1)</b>	 <b>Prof. Ken Hassell</b> <i>Fitting In or Out Fitting: Identity &amp; Practice of Desire</i> - Ondaatje Theatre
	 <b>Lilly Rothschild and Liam O'Connor</b> <i>Trust in the Digital Landscape</i> - Sunley Room
	 <b>Brenda Melo et al</b> <i>Global Vision and Local Practice</i> - Drayson Room
2:40 pm—3:40 pm RGS Various Rooms  <b>Session Group 3 (Choose 1)</b>	 <b>Dr's. Rene' Hernandez and Kenneth Cramer</b> <i>Involvement In Global Volunteer and Mission Projects For Future Leaders</i> - Ondaatje Theatre
	 <b>Ethical Leadership Student (chaired by Callum Watts)</b> <i>The Power of Ethics in an Accelerating and Chaotic World</i> - Sunley Room
	 <b>Dr. Michel Lundula</b> <i>Leading by Example: Millennials and Generation Z on the Cultural Change in the Globalised Society</i> - Drayson Room
3:40 pm—4:00 pm <b>Refreshment Break</b>	<b>Tea/Coffee/Water</b> Map Room & Garden
4:00 pm—4:30 pm <b>Big Ideas</b>	 <b>Big Ideas &amp; Closing Remarks</b> Rebecca Claris, Dr. Julie Ann, Andreshak, & Victor Mellors - Ondaatje Theatre

# SPEAKERS & PANELLISTS



**JANE SMITH**  
**Deputy Leader of the Animal Welfare Party**

Jane Smith is deputy leader at the Animal Welfare Party, and the UK's first-ever elected animal rights councillor. In 2019 she successfully defended her seat in Alsager (Cheshire), beating all the Labour and Conservative candidates. A graduate of Angers University (France) with postgraduate degrees from Loughborough and Manchester universities, Jane is also a published author on animals and the environment whose work has most recently been short-listed for the Future Places Prize for Environmental Literature (2021) and the Van der Mey Non-Fiction Prize (2022). Jane lives in Cheshire with her family of people and rescue dogs.



**JUDY LING WONG, OBE, CBE, FRSA, HonFCIWEM, HonPhD, HonFIES, HonSocEnv**  
**Honorary President Black Environment Network & Founding Trustee National Park City Foundation**

Judy Ling Wong, painter, poet and environmentalist is best known as the Honorary President of Black Environment Network (BEN). For 27 years she was the UK Director of BEN, with an international reputation as the pioneer and creator of the field of multi-cultural participation in the built and natural environment. Judy is a major voice on policy towards social inclusion, contributing through key national committees and campaigns.



**DR. HEIDI JAMES-DUNBAR**  
**Acclaimed Author & FIE Faculty**

Dr. Heidi James-Dunbar is Academic Faculty Director and a Lecturer in English Literature and Writing Studies at FIE. She has an MA in Creative Writing, is a recipient of the Sophie Warne Fellowship and was the inaugural student at the London Graduate School for which she received a full studentship to read for her Ph.D in English Literature. She is a Fellow of the Higher Education Academy.



**DR. RENE' HERNANDEZ**  
**Saginaw Valley State University**

Dr Rene' Hernandez is a Physician Assistant and Professor at Saginaw Valley State University (SVSU). She serves as an instructor for the National Disaster Life Support and is also a civilian member of Team Rubicon, a disaster response unit serving both nationally and internationally. She has been a medical team leader for emergency healthcare teams responding to Hurricane Katrina and the Nepal Earthquakes. She has served on the Bureau of Health Professions PA Task Force for the State of Michigan and as Committee Chair for the Diversity and Minority Affairs Committee for the Michigan Academy of PA's (MAPA). She is also a member of Dow Corporation's Human Subject Review Board (HSRB)



**PROF. KEN HASSELL**  
**Professor Emeritus, Elon University & Honorary Research Fellow, Queen Mary University of London**

Ken Hassell is a Professor Emeritus at Elon University and an Honorary Research Fellow at the University of London. His transdisciplinary teaching and scholarship integrate visual culture, postcolonialism, poststructuralism, feminist/queer theory, and human geography among others. Extensive research includes the othering of central Appalachia and, currently, Somali and South Asian women's agency in the diasporic community of Southall in far west London.



**EVE ALCOCK**  
**Clean Air Fund**

Eve Alcock is an Analyst at the Clean Air Fund, working across teams with a focus on communications and strategic partnerships. Eve's background is in the higher education sector, having spent two years as President of the University of Bath's Students' Union where she was a governor of the University and Chair of the SU's Board of Trustees. As President Eve led the Union, representing 18,000 students with an expanding portfolio including politics and activism, media, democracy, and priority campaigns and built up a strong national profile commenting on higher education policy. She is also led a significant Women in Leadership programme of work organising two conferences with external speakers and workshops and launching her own podcast "Rise Up" which empowers women to lead.



**CALLUM WATTS**  
**FIE Faculty**

Callum has worked as a manager and consultant in a range of public and private sector organisations as well as having a wealth of teaching experience in philosophy and ethics. He has taught philosophy in universities, non-profits, and private sector clients. He has helped start a technology company where he led the consulting team and worked on improving the innovation culture in large organizations. He has also worked in the UK Cabinet Office to develop an innovation strategy for the UK civil service. He's deeply interested in the relationship between individuals and their organizations, and the power of leadership to shape their cultures and ways of doing things.



**DR. BASIL READ**  
**Troy University, US**

Dr. Basil Read is a retired US Navy Captain and Associate Dean. He has years of experience in multi-national settings to include serving as the Secretary General of the Inter-American Naval Conference where he led a multi-national staff in the development of programmes and policies for the Chiefs of the navies of the western hemisphere. Currently, Dr. Read serves on the faculty of Troy University's doctoral program in global leadership, teaching courses in global leadership, organizational leadership and higher education administration. Dr. Read also serves as Ph.D. dissertation supervisor.



**JOHNATHAN POARCH, RYAN COACHER, ALICE IRBY, MARY JOANN ROUSE, LATASHA MORSS, SOHAIL AGBOATWALA, AUSTIN COAR, JONATHAN JETT**  
**Ph.D Students in Global Leadership, Troy University**

All 8 presenters are members of Cohort 3, Ph.D in Global Leadership at Troy University. Troy's Global Leadership Ph.D. focuses on current trends in leadership across the globe. Today's global environment demands the kind of leadership skills that adapt to fast-changing environments and the innovative thinking that leads to solutions for some of the world's most pressing challenges.



**JENENE CALLOWAY, LAUREN COLE, GREG GUMINA & ASSAD RAZA**  
**Ph.D Students in Global Leadership, Troy University**

Lauren Cole, Greg Gumina, Assad Raza, and Jenene Calloway are 2nd-year students in Troy University's Global Leadership Ph.D. programme designed for mid-career leaders. Their combined experiences include academia, music education, military, human resources, and entrepreneurship. All four students specialize in Organisational Leadership intended to better understand systems used to create and effectively lead organisational change in domestic or international organisations. They have interests across several topics within Global Leadership from Diversity, Equity, and Inclusion, Corporate Social Responsibility, and Interorganisational Collaboration which expands across cultures, countries, and the public and private sector.



**PROF. KEN HASSELL**  
**Elon University & the University of London**

Ken Hassell is a Professor Emeritus at Elon University and an Honorary Research Fellow at the University of London. His unconventional life as a labourer, civil rights and anti-war activist, and all around outlier pervade his alternative approach to teaching as well as course development and structure. Research includes coal mining Appalachia, South Asian and Somali agency and extensive research in feminist/queer and postcolonial theory.



**LILLY ROTHSCHILD & LIAM O'CONNOR**  
**Elon University**

Lilly is a Finance and Leadership studies student who will work as a Financial consultant upon graduation. Currently the Director of the Stanford University Innovation Fellows program at Elon University and a Risk, Fraud, and Finance intern at ILex FinTech Consulting group.

Liam is a senior Economics major who hopes to graduate into a career in venture finance. He spent his ultimate year as the class president while researching social capital's effect on public libraries as his thesis.

# SESSION PRESENTERS

## **BRENDA MELO, NATALIE BROWN, ERIC PFALZER & MAEVE KIRWAN** Marist College

Freshmen from Marist College in Poughkeepsie New York, Currently studying aboard in Dublin, Ireland as part of the FDE (Freshman Dublin Experience) program. Brennda is a Global Marketing and Communications major. She hopes to use these two disciplines in combination to satisfy her interests in traveling, cultural diversity, and marketing. Natalie is an interior design major. While earning her degree studying in Dublin Ireland and next year Florence Italy she hopes to bring her well rounded, global education to the world of design. Eric is majoring in International Business, interested in travelling and learning about the Business world globally. Maeve is an environmental major minoring in photography and biology in hopes to help her community become more sustainable. She enjoys exploring the outdoors and seeing the natural beauties this world has to offer.



## **DRS. RENE' HERNANDEZ & KENNETH CRAMER** Saginaw Valley State University

Dr. Rene' Hernandez - is a professor at Saginaw Valley State University (SVSU). She serves as an instructor for the National Disaster Life Support and is also a civilian medic member of Team Rubicon. She has served on the Bureau of Health Professions PA Task Force for the State of Michigan and serves as a Committee Chair for the Diversity and Minority Affairs Committee for the member of Dow Corporation's Human Subject Review Board (HSRB).

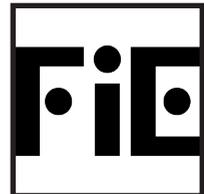


Dr. Kenneth Cramer is the Lead Pastor of Lighthouse, a congregation he has served for 31 years in Gloucester, VA (US). He holds a BS. in Bible, an MA. in Christian Ministry, and a D.Min. in Leadership. He holds certifications in both Leadership and Congregational coaching. Ken loves entrepreneurship, leadership/networking, and fly-fishing. He has led volunteer teams in many nations.

## **ETHICAL LEADERSHIP STUDENTS** FIE

This session will be chaired by Callum Watts (Philosopher and faculty member at FIE London), and presented by 9 students currently studying the dilemmas facing ethical leaders.

Presenters bring with them a variety of personal and academic backgrounds, but share an interest about what it means for leaders to lead well in the area of diversity.



## **DR. MICHEL LUNDULA** Troy University

Michel holds a BS from Africa University, a Master of Divinity, and a Doctor of Ministry from Garrett–Evangelical Theological Seminary. He is currently pursuing his Ph.D in Global Leadership at Troy University. Born and raised in Congo-Kinshasa, Michel serves as the Pastor of the United Methodist Church of Le Mars in Iowa, adjunct faculty at Morningside University, and Sioux Falls Seminary.









# SESSION ONE

Saturday 2nd April 10:30 am — 11:30 am

*You are welcome to attend any session which interests you. Please arrive promptly at the start of the session. Once maximum capacity is reached, you may be directed to attend an alternative session.*

## **DR. BASIL READ: Values Centered Leadership**

*Ondaatje Theatre*

- Understand how personal values influence one's beliefs, actions and decisions
- Recognise how to align values with others and with organisations to improve teamwork and collegiality

The personal values people hold influence their beliefs, decisions and actions. Yet people seldom think about how values impact their engagement with the world around them. Participants will discover how their values were formed, and the priorities they place on them. The session highlights why people with similar values respond differently and how to assess alignment of personal values with organizational values to determine fit.

## **JOHNATHAN POARCH, RYAN COACHER, ALICE IRBY, MARY JOANN ROUSE, LATASHA MORSS, SOHAIL AGBOATWALA, AUSTIN COAR, JONATHAN JETT: Global Leadership Defined**

*Sunley Room*

- Review of historical and current perspectives concerning Global Leadership and their economic, social and environmental relevance
- Interactive workshop to create group definitions of global leadership
- What are some established definitions of global leadership?
- What is a global leader?

As technology continues to shrink the distance between people, many have struggled to adapt traditional leadership models in today's multi-cultural global environment. This presentation seeks to help participants explore some of the established views of global leadership and hopefully begin creating their own definition(s). Online survey will be available to conference participants prior to session to identify global leadership perspectives.

## **JENENE CALLOWAY, LAUREN COLE, GREG GUMINA & ASSAD RAZA: Global Leadership Challenge in Social Responsibility: Examining the Opportunities of Economic, Ethical, Legal, and Philanthropic Responsibilities**

*Drayson Room*

- Identify the four areas of responsibility according to the pyramid of corporate social responsibility (CSR)
- Compare the four areas of CSR and how each applies to various stakeholders
- Determine how the four CSR areas apply in a given case study for application
- Justify how each CSR area is being emphasized for teaching the audience

This workshop is focused on raising awareness of the complexity of Carroll's Four-Part Framework for Corporate Social Responsibility (CSR) through the four responsibilities: economic, ethical, legal, and philanthropic responsibilities. The knowledge gained in this workshop will expose participants to some of the challenges in Global Leadership to meet the needs and expectations of global and local stakeholders while implementing CSR.

# RETHINKING LEADERSHIP

Social Justice Leaders - Panel Discussion

**DR. HEIDI JAMES-DUNBAR (MODERATOR),  
DR. RENE HERNANDEZ, PROF. KEN HASSELL, EVE ALCOCK, & CALLUM WATTS**

Saturday 2nd April 11:40 am - 12:40 pm, Ondaatje Theatre

Joining Dr Heidi James-Dunbar to discuss ReThinking Leadership are Dr Rene' Hernandez, Professor Ken Hassell, Eve Alcock and Callum Watts. Key questions and ideas they will be considering include:

- How do leaders create and encourage collaboration?
- 'The Citizen Shift' how viewing the public as citizens rather than consumers fosters better leadership and the power of grassroots initiatives in a global community





# SESSION TWO

Saturday 2nd April 1:30 pm — 2:30 pm

*You are welcome to attend any session which interests you. Please arrive promptly at the start of the session. Once maximum capacity is reached, you may be directed to attend an alternative session.*

**PROF. KEN HASSELL:** Fitting In or Out Fitting: Identity and the Practice of Desire  
*Ondaatje Theatre*

- How modernist ideologies of “identity” and identification and the grouping of people can be both a positive and negative power and knowledge force for change
- How critical theory helps us understand and disrupt normative leadership and power structures towards a rethinking of who we and others are and the possibilities for what we can become
- Why are inequitable forms of power often so difficult to detect?
- How might we break away from the pathology of identity norms as a liberating practice for ourselves and others?

Leadership is often posed and practiced as simply the exertion of power through enforcing systemic norms or the politics of identity; who belongs and who does not. This interactive session will critically examine inequitable power structures in terms of their historical foundations, current usage, and present alternative ways to conceive of leadership rather as disruptive and activism towards inclusion and equity.

**LILLY ROTHSCHILD AND LIAM O’CONNOR:** Trust in the Digital Landscape  
*Sunley Room*

- What are the most effective ways for students and professionals to come together to implement web 3 technology solutions to further community initiatives?
- Where are the connections between physical and digital spaces and how can we bring that sense of trust / social capital to our classrooms and education communities, on a small scale?

This session is about strengthening user trust on a digital landscape and in practicality on a community level. Trust is hard to obtain in new settings. When exploring social capital across the physical and digital realms, there is a disconnect between trust and interaction within communities. How can we bring the familiarity of local communities as we emerge into decentralisation? Can Universities begin to bridge this disconnect?

**BRENDA MELO, NATALIE BROWN, ERIC PFALZER, AND MAEVE KIRWAN:**  
Global Vision and Local Practice

*Drayson Room*

- By the end of our session, the audience will be able to highlight and map out what their version of global vision looks like
- The audience will learn what initiatives local businesses and communities must take in order to create the global vision

Our session will outline what we believe the global vision of society, the environment, and the workplace should be and how local practices are necessary to reach that vision. The audience will then brainstorm their ideas of what global vision looks like and what changes need to be made by communities to obtain the global vision.



# SESSION THREE

Saturday 2nd April 2:40 pm — 3:40 pm

*You are welcome to attend any session which interests you. Please arrive promptly at the start of the session. Once maximum capacity is reached, you may be directed to attend an alternative session.*

## **DR. RENE' HERNANDEZ & DR. KENNETH CRAMER: Involvement In Global Volunteer and Mission Projects For Future Leaders**

### *Ondaatje Theatre*

- How do you strengthen and sustain volunteerism?
- Why is volunteerism so important in our society?

The demand for local and global volunteer experiences which promote the well-being of communities continues to grow forging connections and building relationships around the world. Volunteers not only fill in community need-gaps with extra hands, compassion and commitment; the process of volunteerism helps the volunteer to grow spiritually and emotionally, builds self-confidence and gives the volunteer a sense of purpose in their life.

## **ETHICAL LEADERSHIP STUDENTS: The Power of Ethics in an Accelerating and Chaotic World** *Sunley Room*

- Learn how different ethical frameworks apply to the most pressing contemporary ethical dilemmas
- See how leaders can address contemporary challenges in new ways
- A sense of the relevance of ethical thinking to a broad set of individual and global challenges

This session will involve 4 student presentations on a variety of topics that are important to the members of the class, these cover everything from social media to international politics. United by the thread that discussion, ethical and philosophical thought, are the core responsibility for good leadership in our complex contemporary world, this session will provide insight to leaders from all works of life.

## **DR. MICHEL LUNDULA: Leading by Example: Millennials and Generation Z on the Cultural Change in the Globalised Society.**

### *Drayson Room*

- What, from your perspective, are some of the cultural boundaries that prevent today's globalised world from becoming more inclusive?
- What would you consider as crucial elements or steps to break those cultural boundaries for effective leadership in today's globalising world?

As the world continues to become globalised, millennials and Generation Z have demonstrated the ability to cross cultural boundaries, beliefs, and inherited traditions for effective and transformative leadership in the multicultural world. This presentation considers the attitude of the South African born-free generation as an example of leading change, by their social acceptance and inclusion, to bring cultural transformation to the multicultural society.



Saturday 2nd April 4:00 pm

### What are SGLC Big Ideas?

SGLC Big Ideas: From Intention to Action is an opportunity for delegates to take action by turning a problem/issue into a solution. What issues surrounding social justice exist within your community? How can you help build socially just policies, practices, and communities? How can you support our planet, people, and global prosperity? What new social justice initiatives are you inspired to implement?

### How does the competition and voting work?

Contestants can be identified by their special name badge or zoom background. At the closing event we will hear the contestants pitches and there will be a time for questions. Delegates will then vote to determine the winners via the Slido voting app:

PLEASE SCAN HERE:  
<https://www.sli.do/>  
code: SGLC2022



### Voting Criteria

All conference delegates should consider the following voting criteria when casting their votes:

- The problem/issue identified is **important**
- The idea is related to the conference **theme**
- The idea is **inspiring**, innovative, original and creative
- The idea is **well-considered**, including who, what, when, where, why and how
- The solution addresses the problem and seems likely to be **effective**
- The idea is **feasible** and within the presenter's sphere of influence, including actions the presenter can personally take to make a difference to the community

### Prizes

First Place: £100 voucher | Second Place: £50 voucher | Third Place: £25 voucher

### Closing Remarks

*From all of us at Foundation for International Education, we'd like to thank you for attending this Student Global Leadership Conference and encourage you to take what you've learned and to keep the conversation going; on our social media platforms, at your home universities and within your communities. As you no doubt will have come to appreciate this weekend, leadership is not just about one person, so I'd like to thank the whole team of my hard working colleagues who have helped to make this conference a cracking success. We look forward to welcoming you back to the Student Global Leadership Conference next year.*

Victor Mellors  
2022 SGLC Conference Director

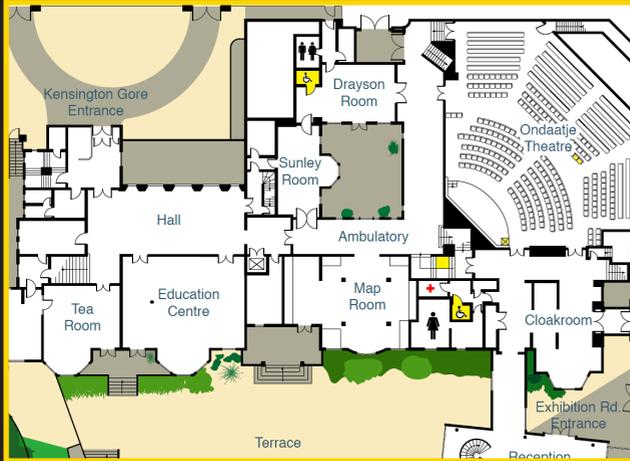




# SITE MAP

*Royal Geographical Society*

**Note:** Disabled Access available on Exhibition Road (main reception) entrance and at the Kensington Gore entrance. If possible, please enter via Exhibition Road - as this is where the Conference Information Desk will be.



## SGLC 2023

*March 31 - April 1, 2023 | London, UK*

### **WOMEN IN LEADERSHIP: AN EQUAL FUTURE FOR ALL**

Despite recent progress, the advancement of women into leadership roles is still far slower than men, making 'it nearly impossible for companies to lay a foundation for sustained progress at more senior levels' (United Nations). This progress is further delayed for non-binary people and women of colour. Tackling the significant and far-reaching implications of this imbalance in opportunity, compensation and leadership requires awareness AND action by people of all identities and backgrounds if we are to create meaningful change in the workplace. FIE celebrates 10 years since the first SGLC with a conference that seeks to amplify, empower and inspire the leaders of tomorrow to create a more equal future as a collaborative initiative.

[www.fie.org.uk/SGLC](http://www.fie.org.uk/SGLC)

